

The slide features a white background with abstract green geometric shapes on the left and right sides. The shapes are composed of overlapping triangles and polygons in various shades of green, ranging from light to dark. The main title is centered in a large, bold, green sans-serif font.

# Alaska Smart Communities Forum

January 30, 2018

# Agenda

- 8:30 - New Attendee's; Matsu Updates
- 9:00 - Demo Open Data w/ free ArcGIS
- 9:30 - Muni GIS Updates
- 9:45 - Break
- 10:00 - State of Oregon GIS; Cy Smith
- 10:45 - State of Alaska progress on GeoPortal
- 11:00 - State of Alaska FirstNet Program
- 11:30 - Lunch Session
  - Matsu Demographic Analysis; Shannon Bingham, Western Demographics
  - Your ROI from the Forums and Smart Community efforts?

# MatSu Updates

- **New “Find My School” Maps; MSB School District**
  - Shows school boundaries by property lots, no longer free-hand
  - Families-in-Transition team can now access boundary maps online, reducing time and phone calls to verify boundaries.
- **Fire Support Partnership - Heather Kelley**
- **New Aerial Imagery - Heather Kelley**

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# Return on Investment

- ROI is measuring the cost versus the gain on investments in technology, in time, in Forums
- Sample Measures
  - # Innovative Ideas Identified
  - # of Ideas Implemented
  - \$ Cost savings, revenue, economic activity
  - # of New Partnerships
  - # of Data Sharing Initiatives
  - # of Attendees
  - \$ value of Grants applied and received

# Initial Success Measures for AKSC

## ➤ Community Success

- Livability in the community
- Economic growth
- Transparent and efficient government
- More engaged citizens
- More informed decisions

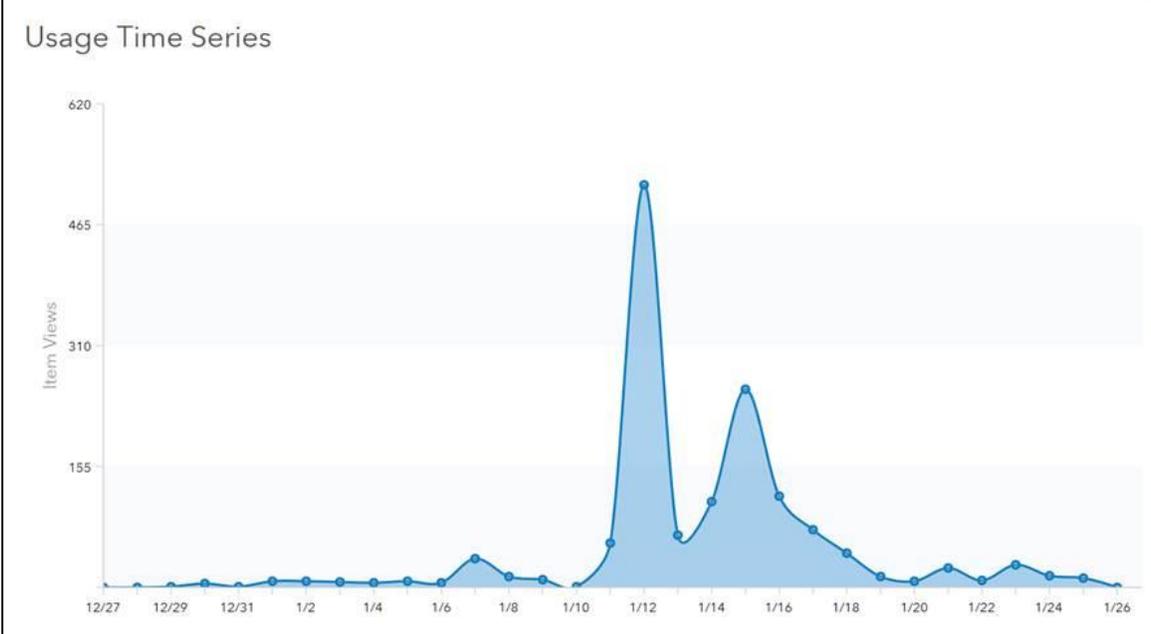
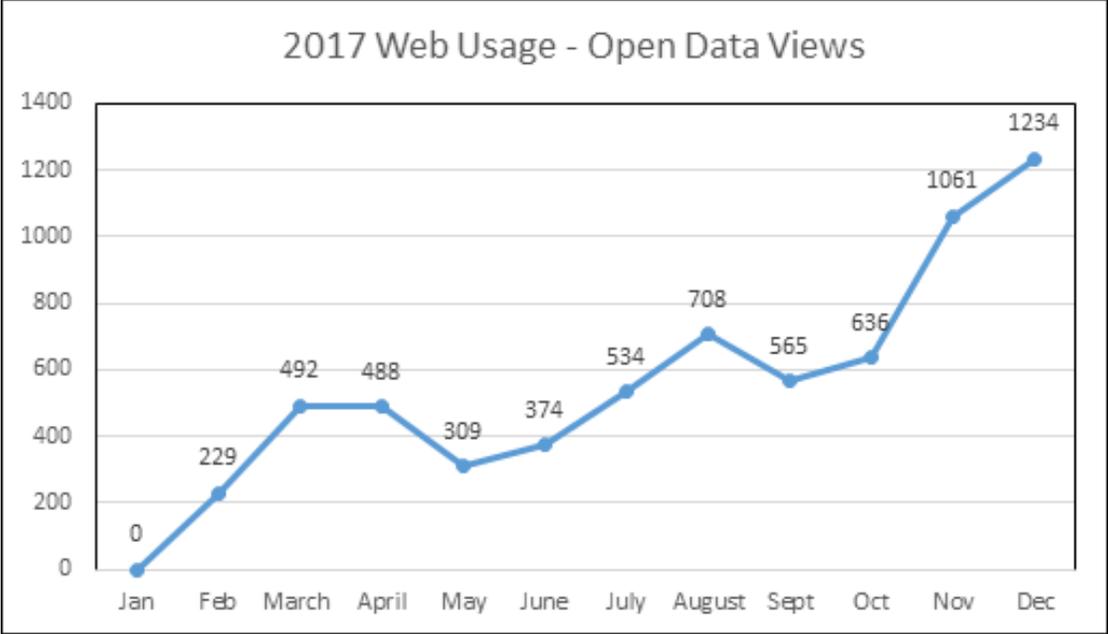
## ➤ Forum Success

- Education and knowledge gained from Forum events
- Number and type of opportunities identified
- New information and services provided
- Degree of resource sharing and partnerships established

# Good Progress on Forum Goals

- Form a nucleus to enable communities to create Smart Communities
- Provide useful, more integrated information and services
- Reduce duplication in data collection and tools available to residents and businesses
- Enable citizens to be better informed of resources, services and economic opportunities
- Enable employees to be more efficient, responsive and effective
- Enable citizens to create value-added services from more, better integrated data, tools
- Enable citizens to be more involved in their own government

# Increased Use of Apps and Data



## Your ROI?

- What data, apps, technologies, partnerships have you implemented or are using as a result of the Forums?
- What is the ROI to your organization from these Smart Community efforts and services?
- How are the Forums valuable? What is your ROI from attending the Forums?

## Coming up

- More data, more apps, more partnerships
- Explore data and apps from Matsu, Muni, DNR
- Contact for questions and how to use for your needs
- Feb 12-16, Alaska Surveying and Mapping Conference, Hilton
- Feb 17- 20, Alaska Society For Technology In Education, Captain Cook
- Apr 26 - AK Smart Communities Forum, Palmer

# Sites

## ➤ Open Data Portals

- Alaska DNR Open Data: <http://data-soa-dnr.opendata.arcgis.com/>
- Muni's Open Data Portal: <https://data.muni.org/>
- Matsu's Open Data Portal: <http://data1-msb.opendata.arcgis.com/>

## ➤ Alaska Smart Community Forum Website

- <https://akscf.matsugov.us/akscf/Pages/default.aspx>
- Find portals, documents, calendars